

# Gemius Creatives

## Troubleshooting

### How to change "Gemius" creatives click\_url macro

If the client sends Gemius creatives, we need to modify them, deviating from Gemius' instructions.

**N/B:** The {CLICK\_URL} Macro in Gemius creative JS tags should be automatically added/updated after uploading/saving, but it's good to always re-check and confirm.

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#### Original Gemius creative example:

```
<script language="javascript1.2" type="text/javascript">
//
document.write('&lt;scr'+ 'ipt src="https://hrgde.adocean.pl/_'+(new
Date()).getTime()+'/ad.js?id=6O.qlp3G489VMXJZaa4nl1Lk7kAq6ZtA16tbRx8dxt3.m7/nc=0/gdpr=0/gdpr_consent
=/redir=" language="javascript"&gt;&lt;/scr'+ 'ipt&gt;');
//]]&gt;
&lt;/script&gt;</pre></div><div data-bbox="53 644 304 666" data-label="Section-Header"><hr/><h4>How to change it:</h4></div><div data-bbox="53 680 637 698" data-label="Text"><p>1. Include <b>{click_url}</b> as a new variable in a separate script tag:</p></div><div data-bbox="73 726 277 784" data-label="Text"><pre>&lt;script&gt;
var click = '{CLICK_URL}';
&lt;/script&gt;</pre></div><div data-bbox="53 805 611 823" data-label="Text"><p>2. Then add <b>click</b> variable in the end of Gemius tag as shown:</p></div><div data-bbox="73 850 583 910" data-label="Text"><pre>&lt;script language="javascript1.2" type="text/javascript"&gt;
//<![CDATA[
document.write('&lt;scr'+ 'ipt src="https://hrgde.adocean.pl/_'+(new</pre></div>
```

```
Date()).getTime()+'/ad.js?id=6O.qlp3G489VMXJZaa4n1Lk7kAq6ZtA16tbRx8dxt3.m7/nc=0/gdpr=0/gdpr_consent
=/redir=' + click + '" language="javascript"></scr'+ 'ipt>');
//]]>
</script>
```

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## The full JS tag should appear in the following manner:

```
<script>
var click = '{CLICK_URL}';
</script><script language="javascript1.2" type="text/javascript">
//<![CDATA[
document.write('<scr'+ 'ipt src="https://hrgde.adocean.pl/_'+(new
Date()).getTime()+'/ad.js?id=6O.qlp3G489VMXJZaa4n1Lk7kAq6ZtA16tbRx8dxt3.m7/nc=0/gdpr=0/gdpr_consent
=/redir=' + click + '" language="javascript"></scr'+ 'ipt>');
//]]>
</script>
```

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