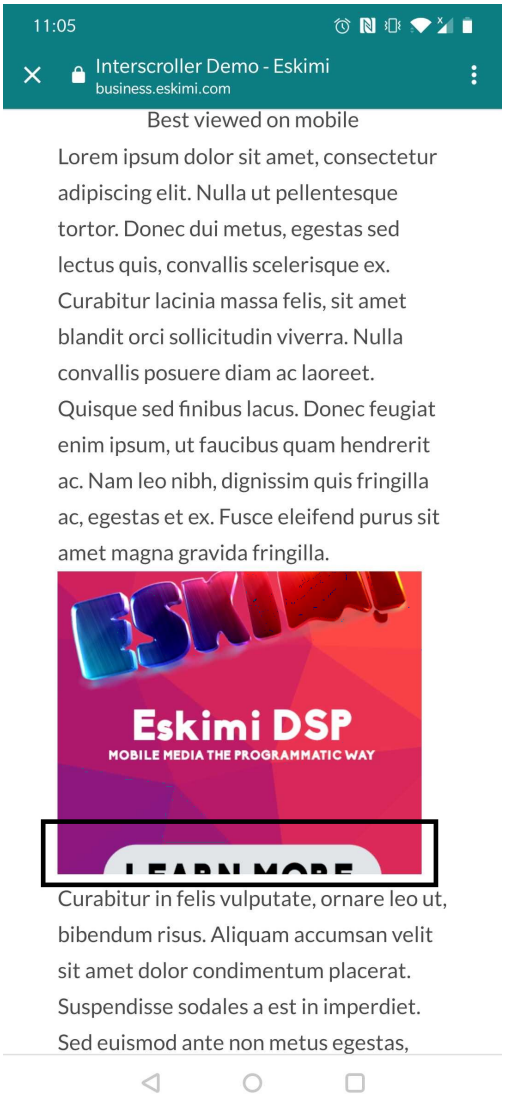
Interscroller Banner

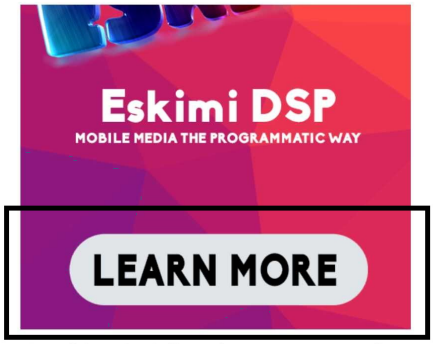
Interscroller – this banner will be inserted in the content (text) and will appear in the internal pages, not the home screens. It scrolls together with the screen scrolling as the natural part of the text.

Features and requirements:

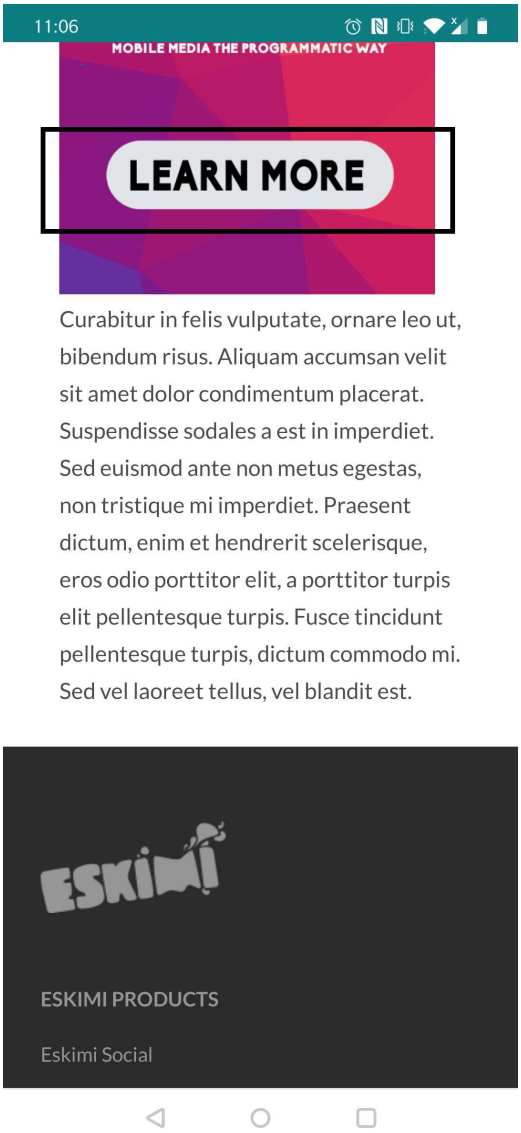
- **Mobile** is highly recommended. The banner is significantly less effective on the desktop.
- **Banner has 2 sizes:**
  - **Small 300x250**. Supported and in usage at the moment.
  - **Big 500x800**. Gives the impression that the banner is a screen takeover type. Will be released later in 2020.
- The banner image should be **.png** (preferable for the higher quality) or .jpg. And include text and CTA button on it.
- The **key message** or **CTA button** should be provided in the middle of the banner – to be seen during the whole scroll. Please see the samples below:


11:05
Interscroller Demo - Eskimi
business.eskimi.com
Best viewed on mobile
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla ut pellentesque tortor. Donec dui metus, egestas sed lectus quis, convallis scelerisque ex. Curabitur lacinia massa felis, sit amet blandit orci sollicitudin viverra. Nulla convallis posuere diam ac laoreet. Quisque sed finibus lacus. Donec feugiat enim ipsum, ut faucibus quam hendrerit ac. Nam leo nibh, dignissim quis fringilla ac, egestas et ex. Fusce eleifend purus sit amet magna gravida fringilla.
Eskimi DSP
MOBILE MEDIA THE PROGRAMMATIC WAY
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convallis posuere diam ac laoreet. Quisque sed finibus lacus. Donec feugiat enim ipsum, ut faucibus quam hendrerit ac. Nam leo nibh, dignissim quis fringilla ac, egestas et ex. Fusce eleifend purus sit amet magna gravida fringilla.



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Curabitur in felis vulputate, ornare leo ut, bibendum risus. Aliquam accumsan velit sit amet dolor condimentum placerat. Suspendisse sodales a est in imperdiet. Sed euismod ante non metus egestas, non tristique mi imperdiet. Praesent dictum, enim et hendrerit scelerisque, eros odio porttitor elit, a porttitor turpis elit pellentesque turpis. Fusce tincidunt pellentesque turpis, dictum commodo mi. Sed vel laoreet tellus, vel blandit est.

Revision #9
Created 13 January 2021 12:34:12 by Justina
Updated 8 November 2026 14:14:20 by Roberta Karpoviciute