

Multiple campaign optimisation

In the campaign optimisation page now we have ability to optimise multiple campaigns at a time. This works for all type of optimisations. One can select multiple campaigns in 2 ways

1. From the campaign list page (select multiple campaigns using the check box and then click on Actions -> Targeting optimisation)
2. From campaign optimisation page (In the campaigns filter select multiple campaigns)

Using multiple campaign optimisation now we can optimise multiple campaigns at a time this will save time and effort. The group action button made it easier. To learn more about multiple campaign optimisation please watch the video:

<https://www.youtube.com/embed/eJHQI6k3zPg>

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