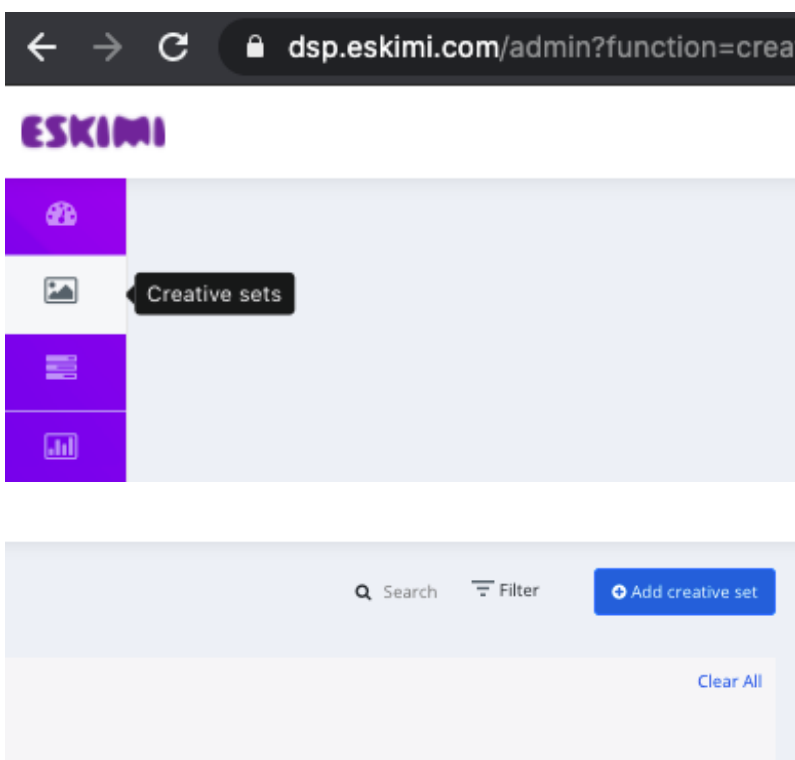


Audio VAST remote URI

One thing to remember - Audio creative supports only audio track and video creatives can't be used. Creative should not contain VPAID or OMID clients.

To create Audio VAST remote URI creative, please follow these steps:

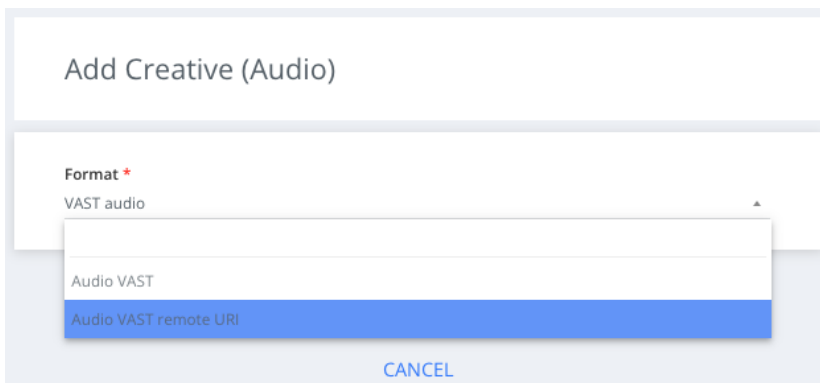
Step 1: Log in to your DSP account, go to **Creative Sets**, and click **Add creative set**.



Step 2: Add creative title and select Audio as the type of your creative set and click save

A screenshot of the 'Add Creative Set' form. The title 'Add Creative Set' is at the top. Below it is a 'Title *' field with the text 'New audio creative'. Underneath is a 'Creative format *' dropdown menu with 'Audio' selected. At the bottom are two buttons: a blue 'Save' button and a blue 'CANCEL' link.

Step 3: Select the Audio VAST remote URI sub-type of audio from the dropdown menu and click save



The screenshot shows a web form titled "Add Creative (Audio)". Below the title is a section labeled "Format *" with a dropdown menu. The dropdown menu is open, showing three options: "VAST audio", "Audio VAST", and "Audio VAST remote URI". The "Audio VAST remote URI" option is highlighted in blue. At the bottom right of the form, there is a "CANCEL" button.

Step 4: Select creative language from the Language filter

Step 5: Paste the creative tag in the box and hit save button.

Only de-select "Click through tracking" if you know that main audio creative doesn't have click-through URL inside the VAST XML (when you open creative URL and search "ClickThrough").

Editing Creative (Audio)

Title *

Audio test creative


Language

English

Click through tracking

☒ DV/MOAT/IAS 3rd party clicks tracking

Remote Audio Ad Serving Template URI *

 Insert macro ▾

https://dspmedia.eskimi.com/vast?e=nR5u9dtBAY-
nY0HvmHW_EZbFLESAmBTegNZGyQ4IHJuo6zZPWK91FtSe1gPeK0_5eGR6a2FlanRzcGhmbXFuYg&v
astVersion=3

Save

CANCEL

Revision #10

Created 15 January 2024 11:13:08 by Arūnas Butėnas

Updated 25 April 2024 10:02:43 by Vladimir