

How to check that Eskimi Pixel is Implemented: Monitoring extension for Google Chrome

You can find the extension in the attached files to that article (top left corner)

[CHECK THIS VIDEO WHICH DESCRIBES THE WHOLE PROCESS OF EXTENSIONS IMPLEMENTATION AND USAGE](#)

Instructions:

1. Go to this URL: <chrome://extensions/> and turn on Developer Mode (top right corner button)
2. Unpack the ZIP, and in the Extensions Page, click on the “Load Unpacked” and select the folder where the extension zip was unpacked.
3. Once that is done, the extension will be added to the browser.
4. Open Chrome Dev tools (Inspect Section), and look for the “EskimiSE-GA” tab
5. And browse! The panel will automatically detect pixel events.

**CLEAR LOG* Button clears the log, so the list wouldn't clutter. Alternatively, you can close and reopen the “Inspect” panel*

What does this browser extension do ?

- It monitors if the base pixel is implemented and shows base pixel ID
- It monitors if Eskimi session is being called and shows session ID
- Monitors for conversion events, audience events, custom conversion events
- Monitors GA and GA4 calls(sessions/events/etc)

Why & When to use?

- Check when GA/GA4/Eskimi calls(sessions/events) are made (chronological order)
 - Check if Cookies consent “Approve/disapprove” impacts GA/Eskimi calls
 - Check which GA/GA4 account ID is used in website and check with report you got from client
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Tips & Notes:

- Use it only with one tab and do not load other pages in the background. It might record all calls, from any tab.
 - For “chronological order” use a new tab/session to track instead a refresh. When doing a refresh, GA4 always fires first (prob to track pageview).
 - You can enable the extension to work in Incognito. Go to Extentions and next to Eskimi there is “Details” and enable “Allow in Incognito”.
 - Don't delete the extracted file from your computer once it is installed in your browser, otherwise the extension might not work anymore.
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