

# Requirements fo Alcohol creatives (update needed)

All creatives related to alcohol has to have:

- Text: DRINK RESPONSIBLY.

- This icon set:  type unknown

Text and icons size should be adapted by creative size, but it should be visible and readable without zoom.

**Note:** Eskimi complies with the Ad Exchanges and countries policy. Therefore, the requirements may differ depending on the targeted country.

---

Revision #6

Created 13 January 2021 13:02:38

Updated 12 November 2024 08:40:15