

# Requirements fo Alcohol creatives (update needed)

All creatives related to alcohol has to have:

- Text: DRINK RESPONSIBLY.

- This icon set:  type unknown

Text and icons size should be adapted by creative size, but it should be visible and readable without zoom.

Note: Eskimi complies with the Ad Exchanges and countries policy. Therefore, the requirements may differ depending on the targeted country.

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Revision #5

Created 13 January 2021 13:02:38 by Goda

Updated 30 May 2024 11:57:20 by Povilas