Campaign Restrictions Guidelines

Campaign restrictions policy in certain countries

Operating in sanctioned countries isn't just risky, it's illegal. EU sanctions regulations are complex and constantly evolving, with severe penalties for violations that can include hefty fines and criminal charges. Even well-intentioned campaigns can cross legal boundaries if you're not careful about where and how you operate. That's why understanding these restrictions before launching any campaign is essential for protecting both your business and your clients.

The map uses the following color coding to reflect legal conditions for campaign execution:



All campaigns in restricted regions require pre-approval from our legal team

and ongoing compliance monitoring. Legal clearance is mandatory before any campaign launch, and approval is country-specific and non-transferable.

Link to article

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