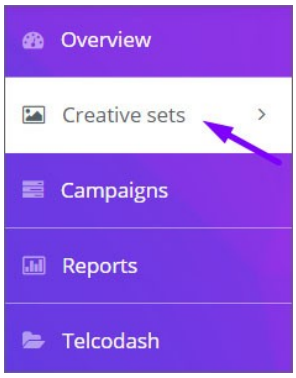
How to Upload Rich Media (RM) Template Creatives

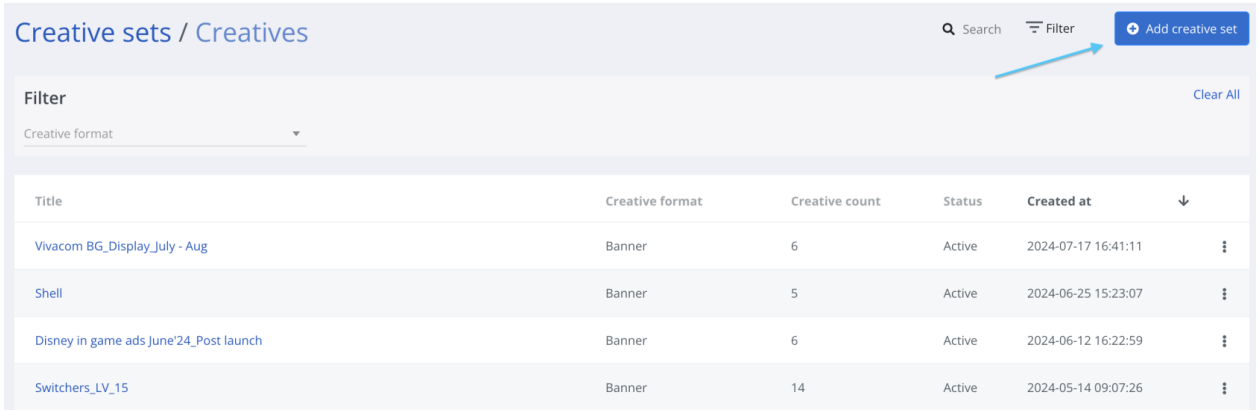
Rich media creatives is a banner type of creatives that includes advanced features like animations and other elements that encourage viewers to interact and engage with the content. This type of creatives can be created and uploaded manually using templates in Eskimi platform.

RM creatives uploading process:

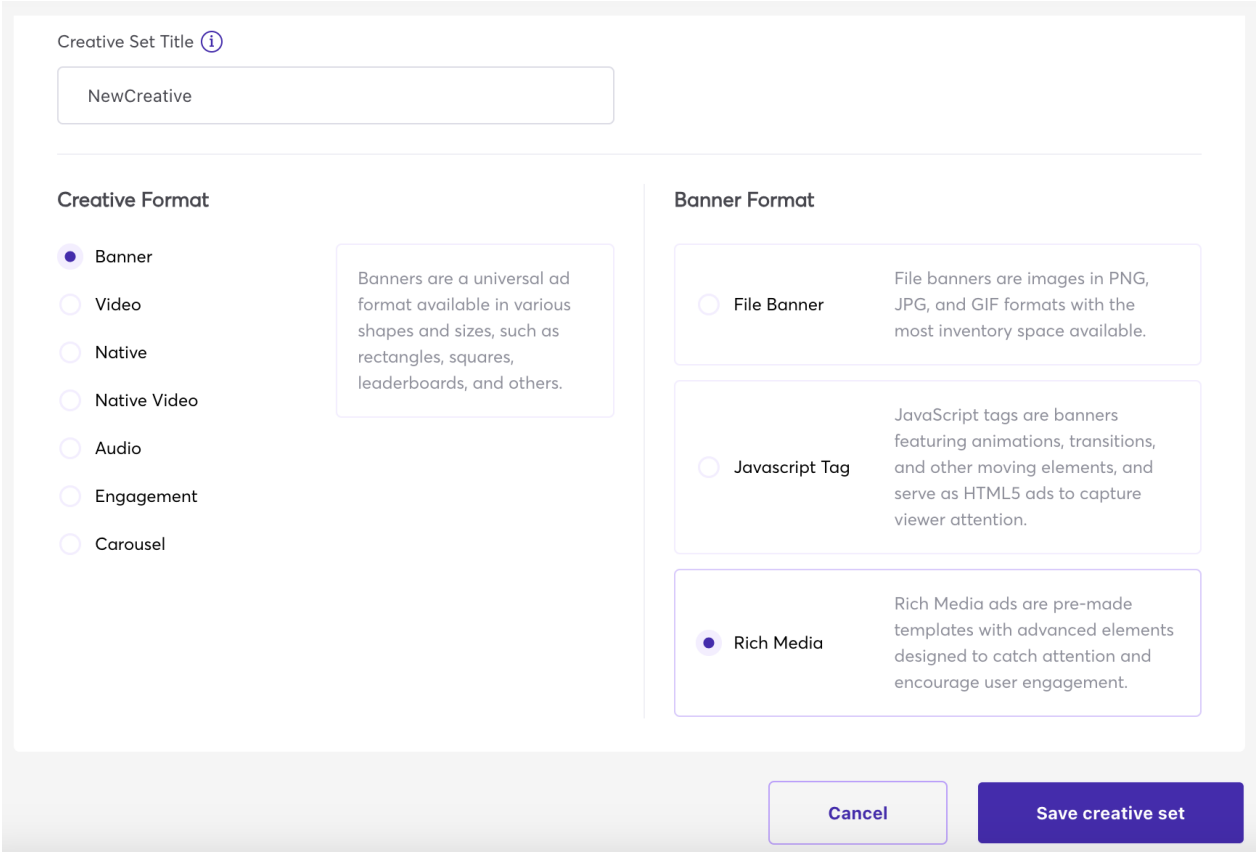
1. Log in to your DSP account, go to Creative Sets



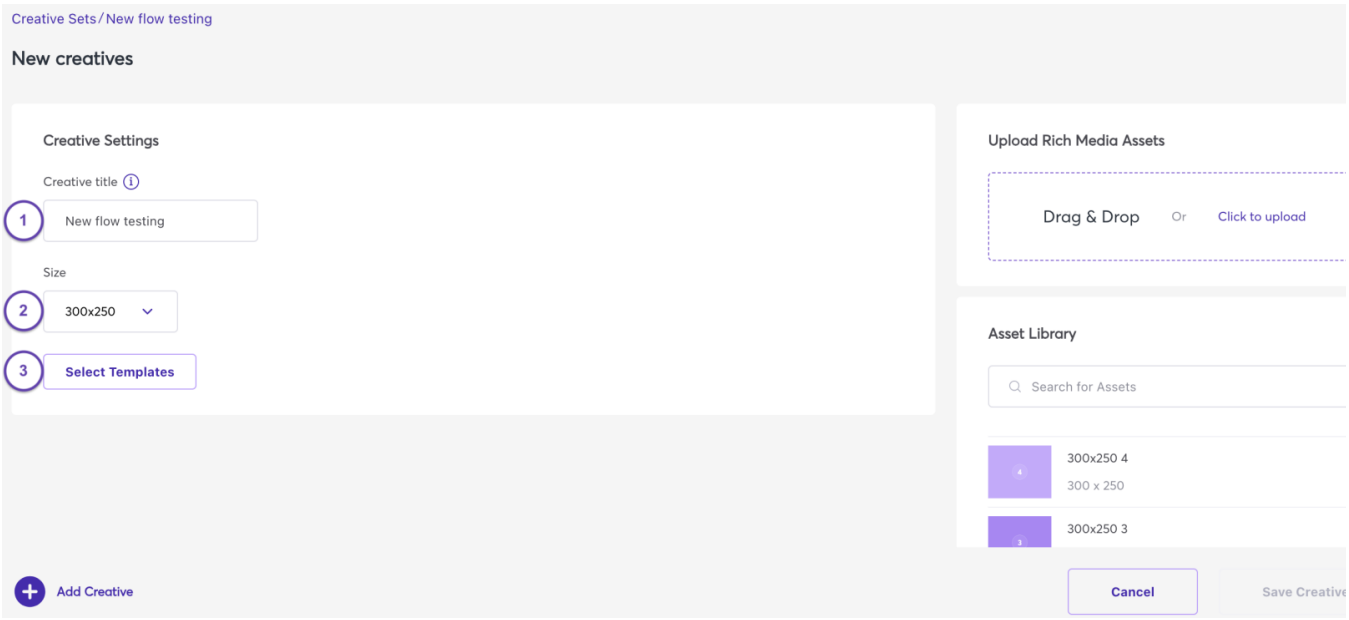
2. On the new page click "Add creative set"



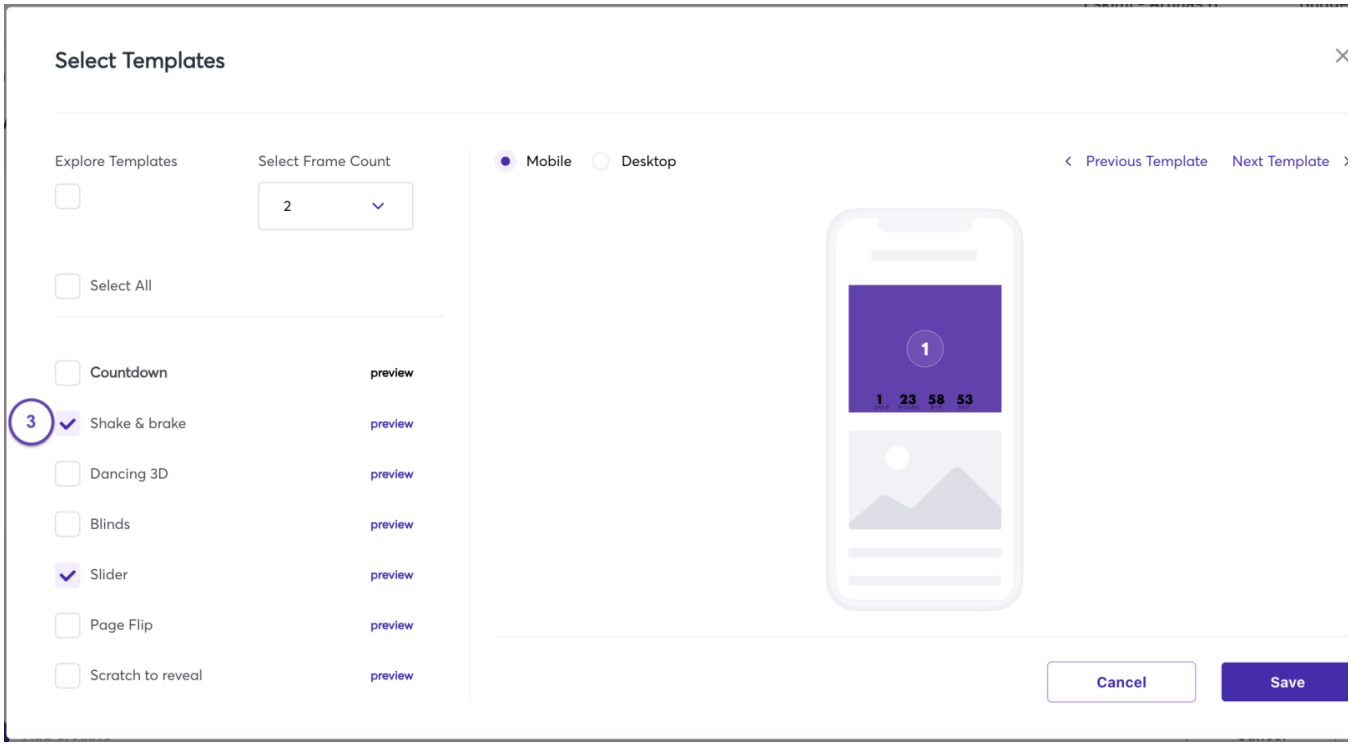
3. On the next page add creative sets Title and select the Banner creative format and RichMedia as banner format.



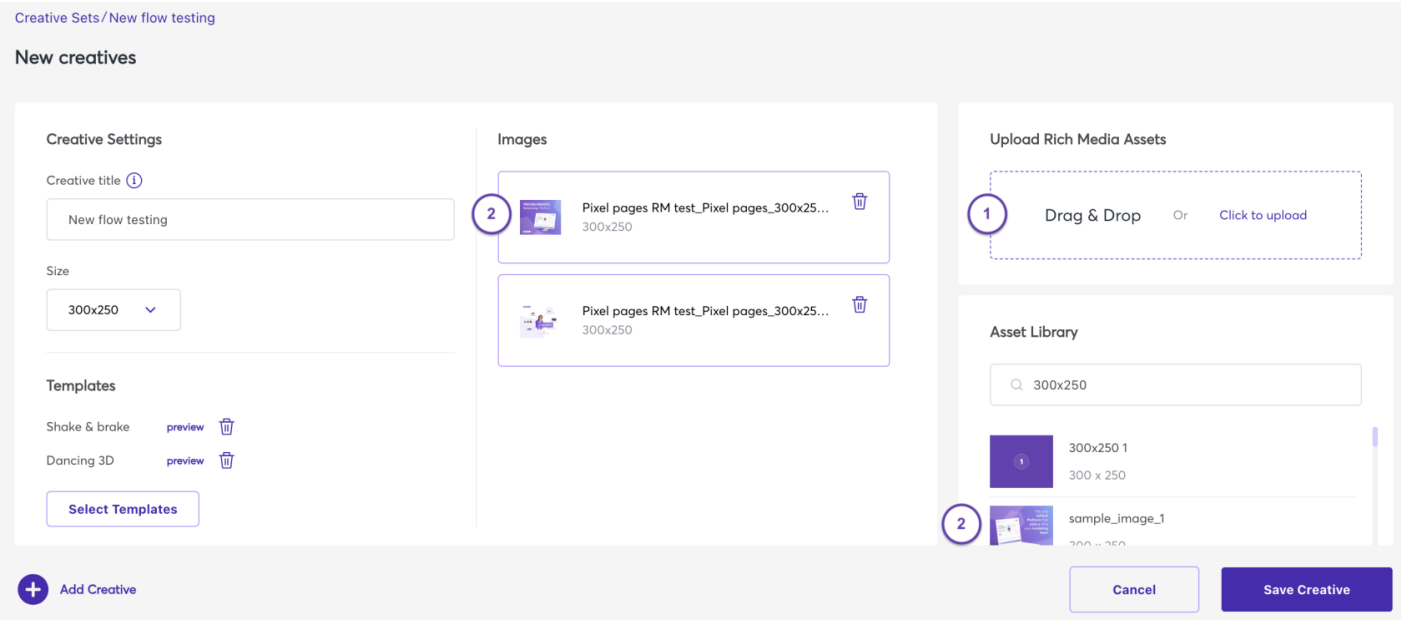
4. You will be greeted with the creative creation page. Update the title (1), choose creative size (2), select templates (3) of the creative



Select from Templates gallery:



5. Then choose the images you want to upload (1) and assign images by drag and drop (or double click) from Asset library (2).



After that click "Save creative".

Revision #27
Created 2 February 2021 09:48:52 by Alina
Updated 8 November 2026 14:13:14 by Roberta Karpoviciute