Campaign Approval Request for Self-Served Clients

It's important for Self-Served Clients to request for campaign approval via DSP/Dashboard. The process is the most efficient and recommended way to go live with Campaigns.

Submitting campaign approval requests via DSP/Dashboard ensures a faster approval process without the need to send separate emails every time or investing additional time while communicating via different channels.

Steps to follow

1. Click on the three dot menu at the very right side of the campaign in the Dashboard.
2. Click on "**Edit**".
3. When the page is fully loaded, scroll down to the bottom.
4. Click on the "**Publish and request for approval**" button.
5. An auto generated campaign approval request ticket will be submitted. The campaign will be approved and set live after reviewing by Ad Operations Specialists.

Take a look at the following video tutorial for visual guidance:

Notes:

- It's recommended to launch campaigns or request for campaign approval on weekdays.
- Approval could be delayed if requested during holidays or weekends.

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