Campaign Approval Request for Self-Served Clients

It's important for Self-Served Clients to request for campaign approval via DSP/Dashboard. The process is the most efficient and recommended way to go live with Campaigns.

Submitting campaign approval requests via DSP/Dashboard ensures a faster approval process without the need to send separate emails every time or investing additional time while communicating via different channels.

Steps to follow:

1. Click on the three dot menu at the very right side of the campaign in the Dashboard.
2. Click on "**Edit**".
3. When the page is fully loaded, scroll down to the bottom.
4. Click on the "**Publish and request for approval**" button.
5. An auto generated campaign approval request ticket will be submitted. The campaign will be approved and set live after reviewing by Ad Operations Specialists.

Take a look at the following video tutorial for visual guidance:

Notes:

- It's recommended to launch campaigns or request for campaign approval on weekdays.
- Approval could be delayed if requested during holidays or weekends.