Restricted Categories: Limitations and Recommendations

Eskimi DSP supports advertising for restricted product categories, including alcohol, betting, tobacco, pharmaceuticals, weed/CBD, and political advertising.

However, if you wish to advertise products in any of these categories, prior approval from our legal team is required. To initiate the approval process, please send a request to **legalhelp@eskimi.com,** including the following details:

- The advertising category
- The landing page link
- The country where the regulated category will be advertised

Please note that advertising for these categories may face limitations due to policies imposed by ad exchanges. For detailed information on exchange-specific guidelines, refer to this resource.

Revision #5
Created 28 January 2025 13:44:35 by Justina
Updated 8 November 2026 14:20:03 by Roberta Karpoviciute