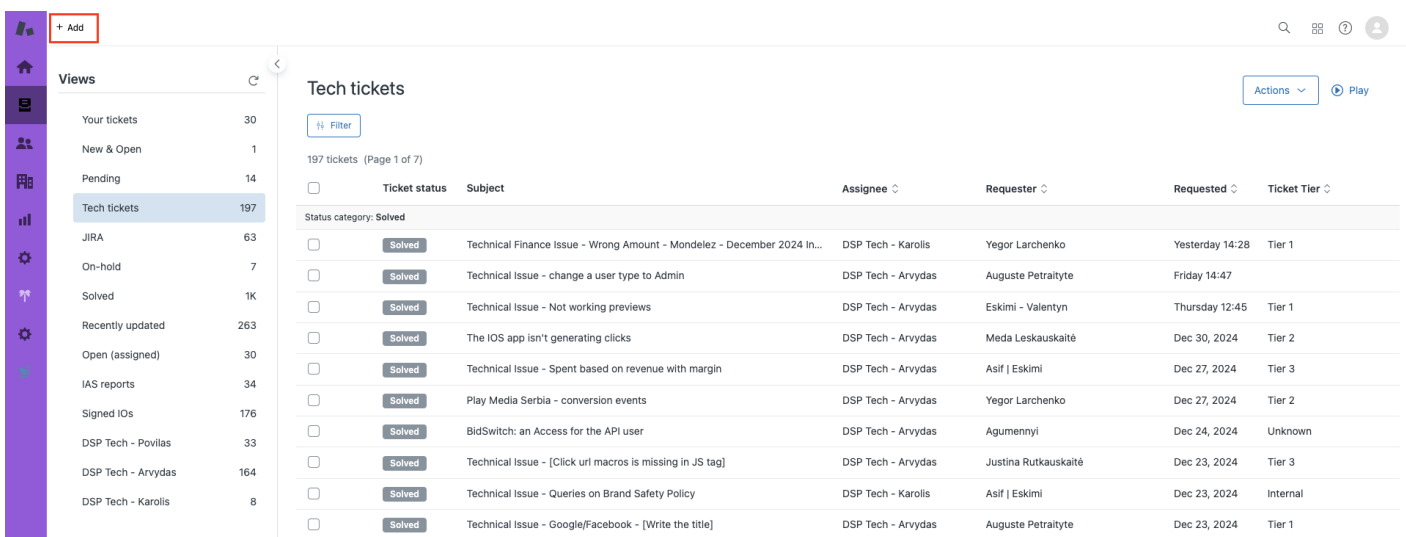


Tech ticket creation workflow for AdOps

Ticket creation process

AdOps can create new ticket by pressing "+ Add" button in top left corner

If you have multiple tickets open, the "+ Add" button will shift to the right but will remain at the top regardless.



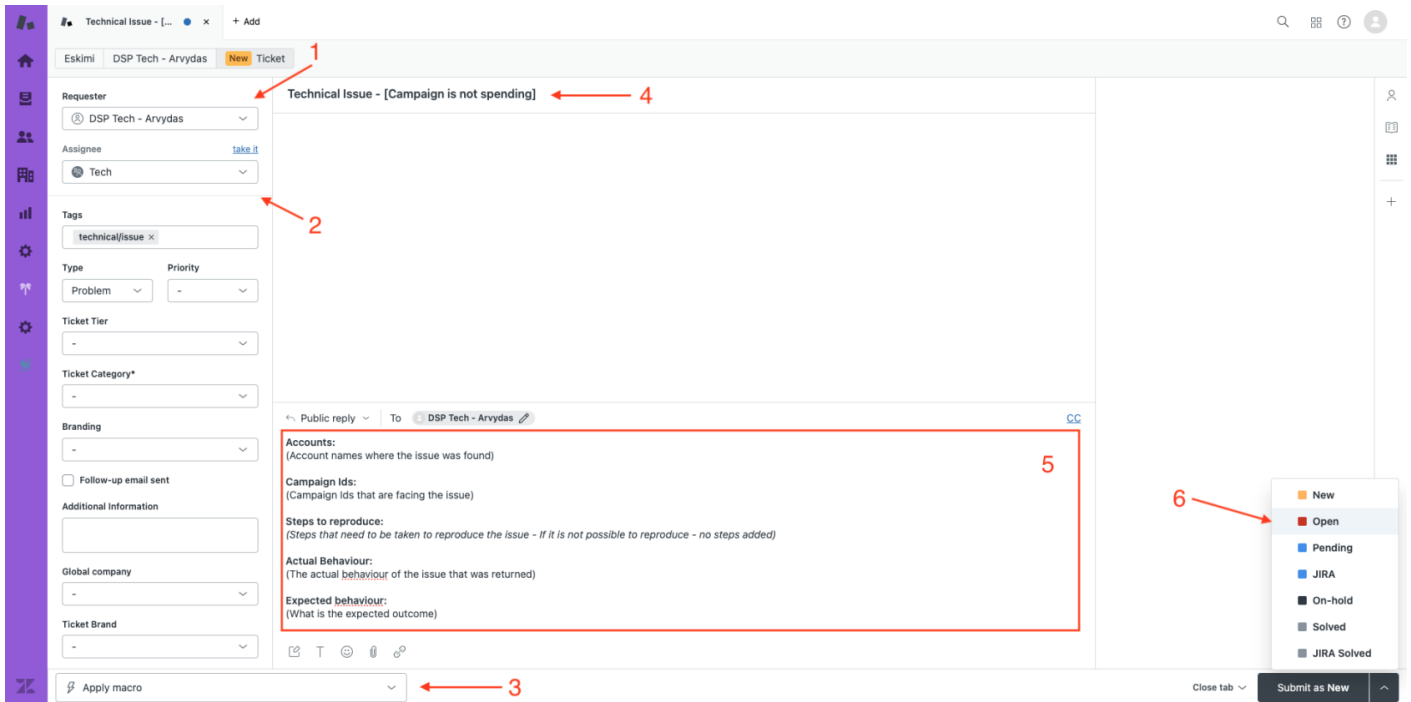
The screenshot shows a ticket management interface. On the left, there is a sidebar with a navigation menu and a 'Views' section. The 'Views' section lists various views with their respective counts: Your tickets (30), New & Open (1), Pending (14), Tech tickets (197), JIRA (63), On-hold (7), Solved (1K), Recently updated (263), Open (assigned) (30), IAS reports (34), Signed IOs (176), DSP Tech - Povilas (33), DSP Tech - Arvydas (164), and DSP Tech - Karolis (8). The 'Tech tickets' view is selected. The main content area displays a list of tickets under the heading 'Tech tickets'. The list has a 'Filter' button and shows 197 tickets (Page 1 of 7). The status category is 'Solved'. The table columns are: Ticket status, Subject, Assignee, Requester, Requested, and Ticket Tier. The table contains 10 rows of data, all with a 'Solved' status.

Ticket status	Subject	Assignee	Requester	Requested	Ticket Tier
Solved	Technical Finance Issue - Wrong Amount - Mondelez - December 2024 In...	DSP Tech - Karolis	Yegor Larchenko	Yesterday 14:28	Tier 1
Solved	Technical Issue - change a user type to Admin	DSP Tech - Arvydas	Auguste Petraityte	Friday 14:47	
Solved	Technical Issue - Not working previews	DSP Tech - Arvydas	Eskimi - Valentyn	Thursday 12:45	Tier 1
Solved	The IOS app isn't generating clicks	DSP Tech - Arvydas	Meda Leskauskaitė	Dec 30, 2024	Tier 2
Solved	Technical Issue - Spent based on revenue with margin	DSP Tech - Arvydas	Asif Eskimi	Dec 27, 2024	Tier 3
Solved	Play Media Serbia - conversion events	DSP Tech - Arvydas	Yegor Larchenko	Dec 27, 2024	Tier 2
Solved	BidSwitch: an Access for the API user	DSP Tech - Arvydas	Agumennyi	Dec 24, 2024	Unknown
Solved	Technical Issue - [Click url macros is missing in JS tag]	DSP Tech - Arvydas	Justina Rutkauskaitė	Dec 23, 2024	Tier 3
Solved	Technical Issue - Queries on Brand Safety Policy	DSP Tech - Karolis	Asif Eskimi	Dec 23, 2024	Internal
Solved	Technical Issue - Google/Facebook - [Write the title]	DSP Tech - Arvydas	Auguste Petraityte	Dec 23, 2024	Tier 1

Filling ticket data

In the picture below you can see the steps of filling the ticket data.

Ticket statuses and **templates** are covered more in-depth below.



1. Select yourself as the requester
2. Select assignee "Tech" (group)
3. Select ticket template
4. Edit title according to your raised issue
5. Use template correctly (more information below)
6. Submit ticket as "Open"

Optionally you can add tags, category and other fields related to your ticket but **most of it is automated.**

Ticket statuses

As of writing this article, our Zendesk configuration includes seven possible ticket statuses: New, Open, Pending, JIRA, On-hold, Solved, and JIRA Solved.

Tech related tickets should use only 5 of them: **Open, Pending, JIRA, Solved, JIRA Solved**

Understanding Ticket Statuses

Open – this status should be used by AdOps when creating a new ticket for Tech Support or when replying to an unresolved Tech ticket.

Pending – this status is used **only** by a Tech Support when a specialist is awaiting additional information or a response from AdOps.

JIRA – this status is used **only** by Tech Support when a bug is logged in JIRA. AdOps can view the bug status on the right panel of the ticket.

If you do not see the **JIRA** logo please press "+" sign and add it to your view

JIRA

Create issue Link issue Notify

Linked JIRA issues (1)

RTB-10009

Project RTB

Status To Do

Summary [Bidder] Some VAST creatives in preview page return 503, fext

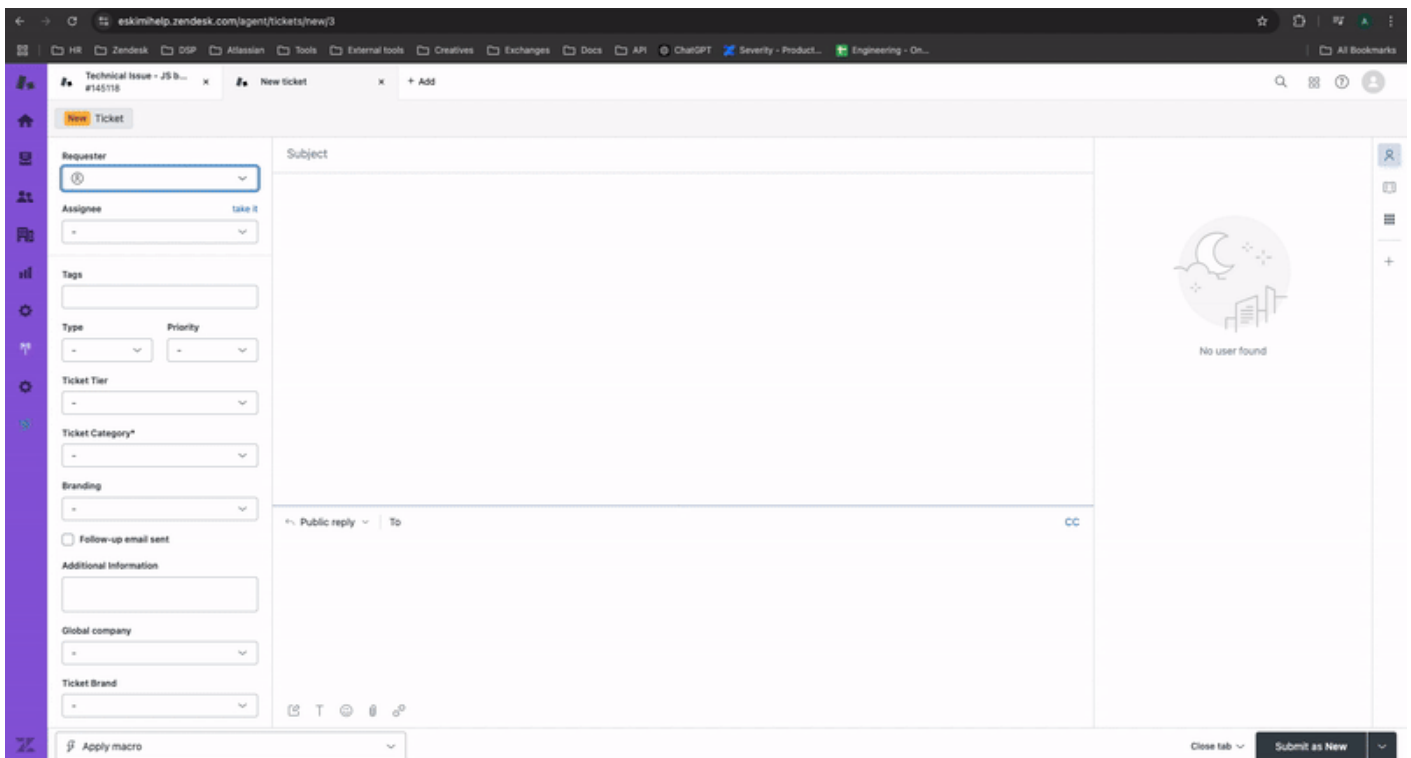
Solved – this status is used by Tech Support when the provided solution resolves the issue.

JIRA Solved - this status is used by Tech Support when the registered bug is resolved.

Ticket templates

There are templates available for tech-related tickets. The video below demonstrates how to select and complete the appropriate template. Please ensure you choose the template that corresponds to the topic of your ticket.

If you cannot find a correct template for your needs please use [Technical issues] > General - [Write the title].



The screenshot shows the 'New ticket' form in the Zendesk agent interface. The form is divided into several sections:

- Requester:** A dropdown menu for selecting the requester.
- Assignee:** A dropdown menu with a 'take it' button.
- Tags:** A text input field for adding tags.
- Type and Priority:** Two dropdown menus for selecting the ticket type and priority.
- Ticket Tier:** A dropdown menu for selecting the ticket tier.
- Ticket Category*:** A dropdown menu for selecting the ticket category.
- Branding:** A dropdown menu for selecting the branding.
- Follow-up email sent:** A checkbox for indicating if a follow-up email has been sent.
- Additional Information:** A text input field for providing additional information.
- Global company:** A dropdown menu for selecting the global company.
- Ticket Brand:** A dropdown menu for selecting the ticket brand.

The main content area is titled 'Subject' and contains a large text input field. Below the subject field, there is a 'Public reply' section with a 'To' field and a 'CC' field. The bottom of the form features an 'Apply macro' dropdown menu and a 'Submit as New' button.

It is important that you use the templates correctly. Account names, Campaign IDs must be written under and without additional text formatting

Links are acceptable and preferable

Accounts:
Universal McCann Croatia - H&M

Correct usage of template

Campaign Ids:
221679

Steps to reproduce:

Open a preview link: <https://dsp.eskimi.com/adsPreview/45mmlqrt>

Actual Behaviour:

I cannot see video previews.

Expected behaviour:

Previews of both videos should be visible.

Creatives are remote VAST URIs, uploaded here: https://dsp.eskimi.com/admin/creatives-manage?creative_set_id=142559, but for some reason the sharable preview is not loading videos.

Tags were checked ([here](#)) and seem to be working fine.

Any setup flaw that I did not notice?

Thank you

If you believe a new template is needed or have suggestions for improving existing templates from an AdOps perspective, please reach out to a Technical Support specialist via Slack.

Follow-ups

Solved tickets will automatically close after a certain period. To create a follow-up for the same issue, navigate to the closed ticket and click on "Create Follow-up."

 This ticket is closed and cannot be edited

Create follow-up

If the ticket is marked as "Solved" but not yet closed, please reply within the same ticket and change its status to "Open."

If the issue with a "Solved" ticket is unrelated to the new issue you're reporting, please create a new ticket and set its status to "Open."

Additional notes

Please avoid adding Tech Support to the CC. Instead, provide a summary of your communication, highlighting the key issues and the specific areas where they occur.

Updated 18 March 2025 07:22:37