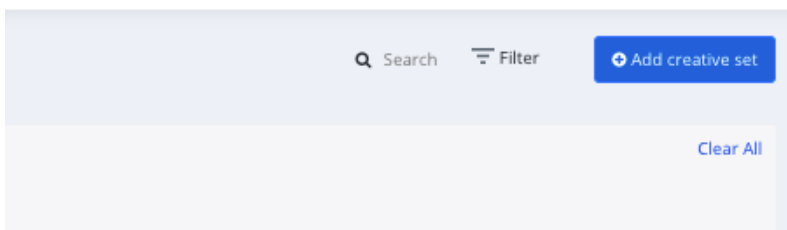
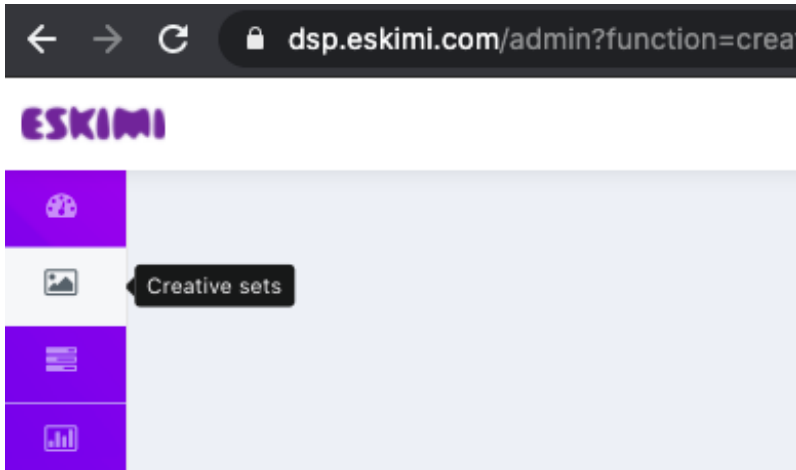


# How to upload Video ads?

**Step 1:** Log in to your DSP account, go to Creative Sets, and on the new page click "Add creative set".



**Step 2:** On the next page indicate the creative sets Title and select the format.

A screenshot of the 'Add Creative Set' form. The title 'Add Creative Set' is at the top. Below it is a 'Title \*' label followed by a text input field. Underneath is a 'Creative format \*' label followed by a dropdown menu currently showing 'Video'. At the bottom of the form are two buttons: a large blue 'Save' button and a smaller blue 'CANCEL' link.

**Step 3:** Select the type of video (VAST + IBV, VAST, IBV).

## Add Creative (Video)

Format \*

VAST + IBV

VAST + IBV

VAST

IBV

Remote VAST URI

IBV Remote VAST URI

**Step 4:** Choose file to use as creative

**Step 5:** Select Viewability tracking method (VPAID - for websites inventory, OMID for in-app inventory) both can be selected.

**Step 6:** if needed - update "Skip after seconds" value. For some exchanges this is a required value (i.e. DC), default is 5s.

## Add Creative (Video)

Title \*

New video creative

Upload video file

Choose files

Description

Your home sweet Brooklyn home - cheaper and sooner than you think!

Call to action text

Install

Viewability tracking method

☐ VPAID

☐ OMID

Skip after seconds

5

3rd party verification tool (IAS, DV, MOAT wrapper URL)

☐ Enable VAST wrapper

Companions

**Not necessary:** Upload companion banners. Companion banner should be one from most popular sizes: 300x250px, 320x480px, or 480x320px.

**Not necessary:** Add description and Call to action text. Default CTA is "Learn more" and this is changed only in placements, which support that. It will describe a call to action button for the destination URL.

**Step 7:** Save your video ad.

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