

# VAST Video placement types/tracking options.

All the options that we can track in bid request for VAST Videos are in the pictures below.

## 5.9 Video Placement Types

The following table lists the various types of video placements derived largely from the IAB Digital Video Guidelines.

Value	Description
1	<b>In-Stream</b> Played before, during or after the streaming video content that the consumer has requested (e.g., Pre-roll, Mid-roll, Post-roll).

[www.iab.com/openrtb](http://www.iab.com/openrtb)

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2	<b>In-Banner</b> Exists within a web banner that leverages the banner space to deliver a video experience as opposed to another static or rich media format. The format relies on the existence of display ad inventory on the page for its delivery.
3	<b>In-Article</b> Loads and plays dynamically between paragraphs of editorial content; existing as a standalone branded message.
4	<b>In-Feed</b> - Found in content, social, or product feeds.
5	<b>Interstitial/Slider/Floating</b> Covers the entire or a portion of screen area, but is always on screen while displayed (i.e. cannot be scrolled out of view). Note that a full-screen interstitial (e.g., in mobile) can be distinguished from a floating/slider unit by the <code>imp.instl</code> field.

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