

# White-label Requirements

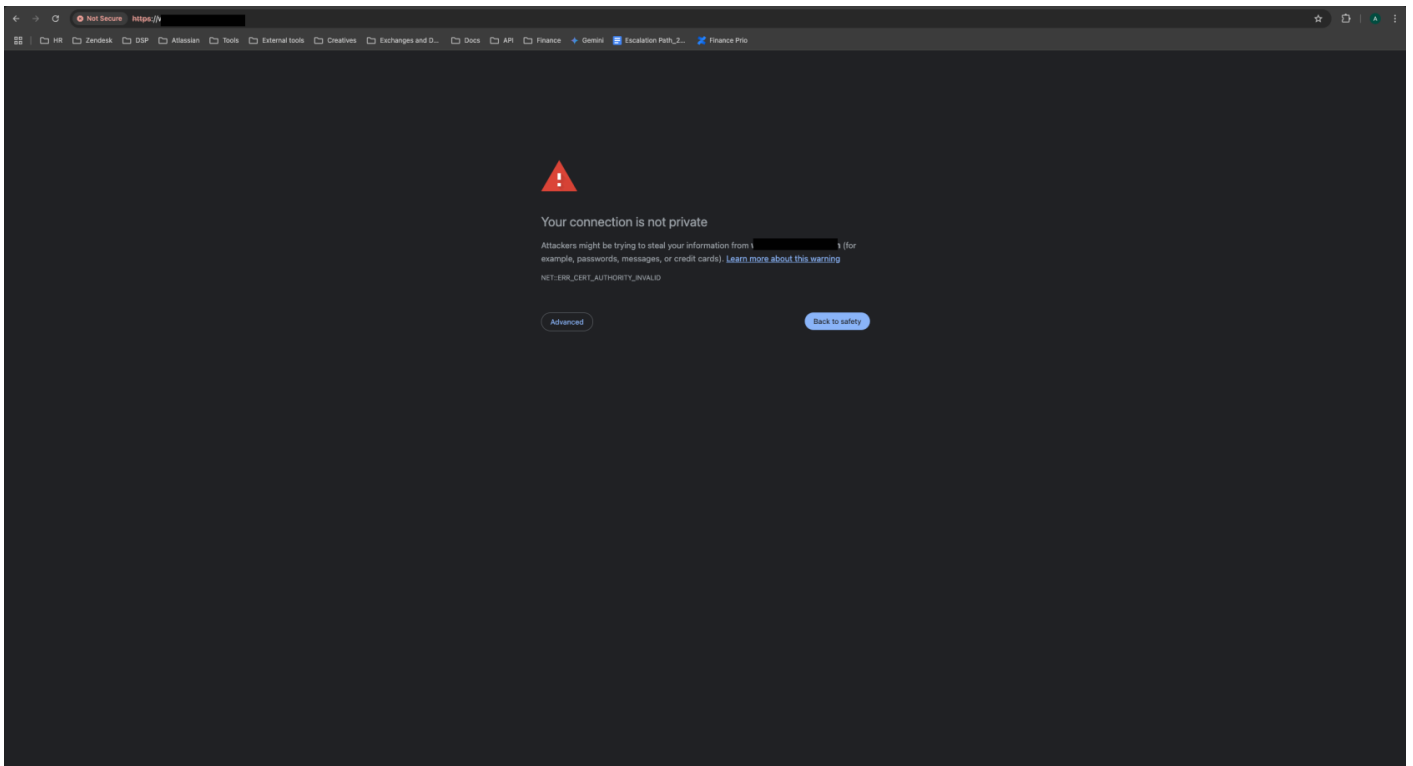
Here are the requirements for a white-label solution:

- 1) Domain/subdomain with a CNAME record pointing to **dsp-wl.eskimi.com** (managed on domain's DNS management tool on client-side).
- 2) Transparent company logo for login page, best size 400x300.
- 3) Transparent company logo for top bar header, best size 100x40.
- 4) Favicon logo (if necessary).
- 5) Background, best size 1920x1080.
- 6) Adchoice logo size should be 15x15 (non-transparent image).
- 7) Privacy Policy URL of a WL (if client wants to redirect users to their Privacy policy page)

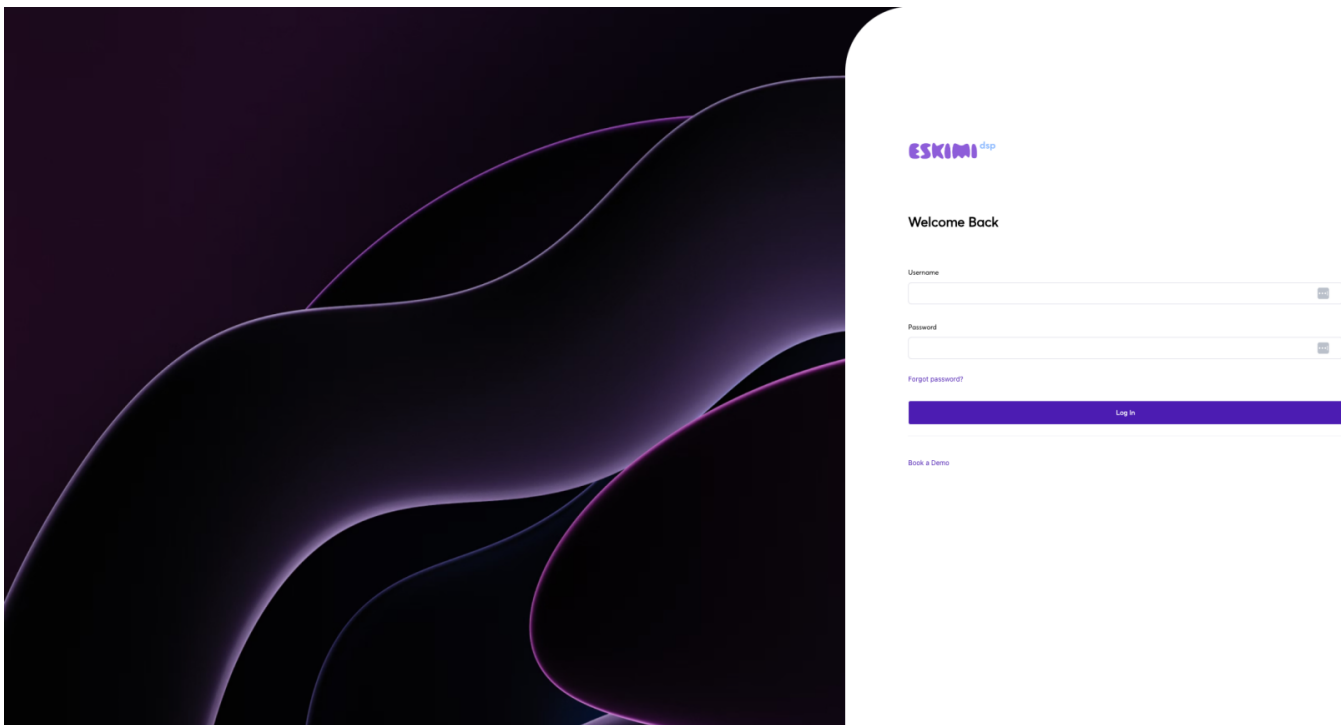
## Common mistakes

- Client white-label domain must have a valid HTTPs support.
- Eskimi can add SSL automatically but for it to be valid, domain has to have SNI support.
- DMARC record not found

**Do not** use white-labels if they are **not secure**. It will result in platform malfunction.



Please note that the **background image** complements the **right-aligned layout** of the **Log In screen**



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## F.A.Q.

**Information what is a CNAME:** <https://my.bluehost.com/hosting/help/cname>

**Method how you can set up a CNAME record for your domain:**

<https://www.namecheap.com/support/knowledgebase/article.aspx/9646/10/how-can-i-set-up-a-cname-record-for-my-domain>

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